



## Kevin Nolan *Havertown*

In November 2015, Kevin Nolan announced the creation of Nolan in the Neighborhood. Through this program, his successful painting company will invest \$1 million in community-based nonprofit organizations over the next 10 years.

And while the name may be new, Nolan's generosity is not. For quite some time, his annual charitable donations have totaled \$100,000 per year—and that generosity extends into every town along the Main Line.

But this is no fancy-pants foundation. It's painter's pants that Nolan wore to build his company—and his grassroots business philosophy informs his philanthropy. "There are some weekends where we

have at least five events that our employees attend," says Nolan. "It's amazing how many people we meet. At the end of the day, people do business with people they know, like and respect."

While it might seem like Nolan's contributions are everywhere, he does focus his efforts on community-improvement projects, environmental conservation, the Alex's Lemonade Stand Foundation, childhood arts education, and runs and walks that raise money for medical research. Among Nolan's favorite events is the Reindeer Romp, the mid-December 5K run/walk that has raised more than \$320,000 for the American Cancer Society.

"It's also good business," says Nolan. "There are benefits to giving of time, treasure and talent."

—Melissa Jacobs

Visit [www.nolanpainting.com](http://www.nolanpainting.com).

## Liz and Jay Scott *Bala Cynwyd*



Alexandra Scott would be 20 this year. And while she didn't live long enough to become a young woman, her name is now synonymous with the Alex's Lemonade Stand Foundation.

Hope, empowerment, community,

courage—these are all things that her parents, Jay and Liz Scott, imbued into their organization when they founded it in 2005. Since then,

Alex's Lemonade Stand has raised more than \$120 million to fund research into cures for childhood cancers—and to help the families suffering because of them. While corporate sponsors and galas like the Lemon Ball bring in significant funds, the organization retains its original base of children raising money for other children. "When I was a kid, we did UNICEF at Halloween, and that was it," says Jay. "Now, giving back is a lesson that many people are teaching their kids."

For the Scotts, it's a way to fight for other kids. "We're still parents, and we feel that urgency to find a cure," Liz says. "There's an absolute desperation to it—and I mean desperation. We know the frustration in thinking that there may be a cure but it may not come in time." —M.J.

Visit [www.alexslimonade.org](http://www.alexslimonade.org).